

Vision

A just, equitable and thriving Bermuda with a strong and connected nonprofit sector.

Mission

To strengthen and unify nonprofits to meet the needs of Bermuda's communities.

Bermuda's nonprofits are tackling some of the most challenging issues in our community while facing constrained resources and capabilities. This makes it difficult for them to invest in their people, processes, and programmes in the way that is needed to grow and sustain their community impact.

The Nonprofit Alliance of Bermuda is a support system and capacity builder for Bermuda's nonprofits. We strengthen and unify nonprofits by providing services, programmes and resources - and advocate and champion their work. We do this because we know with a strong and connected nonprofit sector, we can build a better Bermuda.

Strategic Priorities



Impact: Refine and scale strengthening and unifying services that have an impact

- **Capacity Building:** Provide high quality training and consulting services that develop nonprofit organisations and their workforce
- **Collaboration:** Facilitate collective work and relationship building that makes a difference
- **Coordination:** Offer access to information and resources that creates efficiencies and economies of scale for the sector
- **Champion:** Advocate for the sector to increase support for and sustainability of nonprofits



Brand: Build a strong Nonprofit Alliance Brand with public recognition of and support for the mission

- Build a cohesive brand identity that elevates the messaging and brand visibility
- Invest in marketing to tell our stories, including a refreshed website and collateral materials
- Increase public awareness through community outreach, digital strategies and media engagement
- Track, measure and communicate our outcome data to promote our impact



Revenue: Manage finances and fund development with the highest standards that place sustainability at the center of our decision making

- Using our refreshed identity, find, cultivate and steward donors wanting to invest in an elevated approach to impacting their community
- Develop a fund development plan and financing model tied to strategic objectives with the goal of diversifying and growing revenues
- Consider a State of the Sector convening to showcase the sector and our impact on it
- Update membership tiers to reflect new offerings and value for nonprofits
- Create an equitable pricing model that supports consulting and other more intensive fees for service offerings



Operations & Culture: Build an organisational culture that drives efficient and effective performance and fosters empowerment

- Maintain a staff culture of empowering and passionate professionals who are positive and committed to following best practices and pursuit of excellence
- Build a human resource strategy that supports future growth, including upgrade of all job descriptions and compensation structures
- Upgrade technology to ensure it is user friendly and supports the growth of the organisation
- Prioritise talent management and development as a key process that is connected to our strategic priorities



Governance: Develop an exemplary Board of Directors with a strong and sustainable leadership pipeline

- Cultivate a diverse board whose members are diligent and supportive, contribute to fund development and act as ambassadors
- Ensure robust committees with well defined goals and actions tied to our strategic priorities
- Be accountable to organisation goals through a dashboard, performance measures and ongoing review of feedback
- Construct a succession plan for key roles
- Collaborate with other Management Support Organisations and capacity builders to identify and align with best practices

Values

Purpose: We strive for relevance, acting with intention and determination in all we do.

Respect: We work to earn the trust of our community, and act with integrity, authenticity and transparency.

Optimism: We approach our work boldly, confident that our people, our partners and the sector can achieve a just and equitable Bermuda.

Partnership: We work collaboratively and with humility, seeing ourselves as equals in our commitment to achieve change.

Excellence: We are committed to the highest standards in our services, operations and relationships.

Learning Organisation: We prioritize knowledge, innovation and growth in every facet of our culture and work.