

# Organisational Overview

## Vision

A just, equitable and thriving Bermuda with a strong and connected nonprofit sector.

## Mission

To strengthen and unify nonprofits to meet the needs of Bermuda's communities.

## Values

**Purpose:** We strive for relevance, acting with intention and determination in all we do.

**Respect:** We work to earn the trust of our community, and act with integrity, authenticity and transparency.

**Optimism:** We approach our work boldly, confident that our people, our partners and the sector can achieve a just and equitable Bermuda.

**Partnership:** We work collaboratively and with humility, seeing ourselves as equals in our commitment to achieve change.

**Excellence:** We are committed to the highest standards in our services, operations and relationships.

**Learning Organisation:** We prioritize knowledge, innovation and growth in every facet of our culture and work.

Bermuda's nonprofits are tackling some of the most challenging issues in our community while facing constrained resources and capabilities. This makes it difficult for them to invest in their people, processes, and programmes in the way that is needed to grow and sustain their community impact.

The Nonprofit Alliance of Bermuda is a support system and capacity builder for Bermuda's nonprofits. We strengthen and unify nonprofits by providing services, programmes and resources - and advocate and champion their work. We do this because we know with a strong and connected nonprofit sector, we can build a better Bermuda.

## Theory of Change



## Strategic Priorities



**Impact:** Refine and scale strengthening and unifying services that have an impact.



**Brand:** Build a strong Nonprofit Alliance Brand with public recognition of and support for the mission.



**Revenue:** Manage finances and fund development with the highest standards that place sustainability at the center of our decision making



**Governance:** Develop an exemplary Board of Directors with a strong and sustainable leadership pipeline



**Operations & Culture:** Build an organisational culture that drives efficient and effective performance and fosters staff empowerment